Car Park Management Plan

Lidl Foodstore, Hinckley Road/ Higham Lane, Nuneaton
## CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.0</td>
<td>Introduction</td>
<td>2</td>
</tr>
<tr>
<td>1.1</td>
<td>Management Objectives</td>
<td></td>
</tr>
<tr>
<td>2.0</td>
<td>Development Proposals</td>
<td>2</td>
</tr>
<tr>
<td>2.1</td>
<td>Site Location</td>
<td></td>
</tr>
<tr>
<td>2.2</td>
<td>Development Details</td>
<td></td>
</tr>
<tr>
<td>2.3</td>
<td>Parking Provision</td>
<td></td>
</tr>
<tr>
<td>3.0</td>
<td>Car Park Operation</td>
<td>4</td>
</tr>
<tr>
<td>3.1</td>
<td>Management System</td>
<td></td>
</tr>
<tr>
<td>3.2</td>
<td>Duration of Stay</td>
<td></td>
</tr>
<tr>
<td>3.3</td>
<td>Car Park Access</td>
<td></td>
</tr>
<tr>
<td>3.4</td>
<td>Disabled Parking</td>
<td></td>
</tr>
<tr>
<td>3.5</td>
<td>Parent &amp; Child Spaces</td>
<td></td>
</tr>
<tr>
<td>4.0</td>
<td>ANPR</td>
<td>5</td>
</tr>
<tr>
<td>4.1</td>
<td>Automatic Number Plate Recognition (ANPR</td>
<td></td>
</tr>
</tbody>
</table>
1.0 INTRODUCTION

This statement has been prepared in connection with the new Lidl Foodstore and associated car park at Hinckley Road / Higham Lane, Nuneaton.

Planning permission, reference 033590, was granted on 5 January 2016 for the foodstore. Condition 29 of the consent states:

“No development shall commence until a Car Parking Management Plan has been submitted and approved in writing by the Council. The Plan is to include details of how the 120 minute restrictions will be administered and how this will be maintained. The parking restrictions including the use of the Automated Number Plate Recognition System and management thereof is to be installed prior to the store being brought into first use. The agreed Car Parking Management Plan is to be continued in perpetuity. This Car Park Management Plan provides an explanation of the operational and design aspects that cover the car park for Lidl’s customers, along with information on the car park management system that will be implemented within the store car park.”

This document therefore sets out the Car Park Management Plan in respect of the above condition.

1.1 MANAGEMENT OBJECTIVES

The objective of the management system is to manage the car park with the primary objective of providing short stay car parking for customers of the Lidl Foodstore, for the parking of private light motor vehicles, in accordance with the relevant industry best practice. Furthermore, the management system will be implemented in order to deter abuse of the car park.

This Plan addresses the following:

- Background information, including location, details of the development, parking provision and access arrangements;
- Details of the operation of the car park;
- Details of the special needs parking provision;
- The method of enforcement of the parking regulations, signage and review of the management system.

2.0 DEVELOPMENT PROPOSALS

2.1 SITE LOCATION

The site is located on the A47, Hinckley Road, which is the primary traffic route between Nuneaton and Hinckley centre. The site is bound to the south by Hinckley Road, to the east by Higham Lane and to the north and west by residential uses. Access is from Hydes Pastures Road at the northern boundary of the site.
2.2 DEVELOPMENT DETAILS

The development consented compromises a Lidl food store with a sales area of 1,424sqm and a gross external area of 2,556sqm.

2.3 PARKING PROVISION

The total car parking provision for the store is 129 spaces, including 6 disabled and 6 parent and child spaces on a surface car park.
Cycle parking facilities for customers will be provided in the form of 5 cycle stands (10 cycles) to the south of the store and additional cycle spaces are provided as part of the trolley bay.

3.0 CAR PARK OPERATION

3.1 MANAGEMENT SYSTEM

The car park will operate as a short stay car park. It will operate with a formal time allowed parking management system. Static signage will be displayed within the car park which will clearly display details of the time limitations imposed on the car park.

3.2 DURATION OF STAY

The users of the car park will be eligible to park for free for up to two hours. The maximum duration of stay will applicable 7 days a week. This time limit is considered sufficient to allow customers to make a trip to the store, whilst restricting the potential for abuse of the car park.

Lidl reserves the right to amend the maximum permitted duration of stay, in accordance with condition 29, in the event that the management objectives are not being successfully met.

3.3 CAR PARK ACCESS

Vehicular access to and from the car park will be via Hydes Pastures, onto Higham Lane.

3.4 DISABLED PARKING

A total of 6 parking spaces for disabled motorists will be provided in the car park. These spaces will be located, for ease of access, close to the food store entrance so that these customers have less distance to travel.

The disabled parking spaces will be delineated by the use of white hatching and the appropriate image created with yellow blocks, integrated into the car parking space.

3.5 PARENT & CHILD SPACES

A total of 6 parent and child parking spaces will be provided in the car park. Again, these spaces will be located, for ease of access, close to the foodstore entrance so that these customers have less distance to travel.

The parent and child parking spaces will share the same dimensions as the disabled spaces and will be delineated by the use of white hatching and the appropriate image on the finished car park surface.
4.0 ANPR

The car park management system will become operational at store opening and will be subject to an initial review after three months and thereafter on an annual basis.

Signage will be erected across the car park setting out the terms and conditions of its use. All users of the car park will be expected to adhere to the terms and conditions on admittance and the car park.

Should it subsequently become apparent that the management objectives are not being successfully met with the car park management that is currently in place, then an interim review will be undertaken. All reviews will consider alternative car park management systems, including the level of penalties and maximum duration of stay in operation and the introduction of charging.

It is proposed that, should any adjustment be made to the car park management system at any stage, the system should be reviewed after the adjustments have been made. Thereafter, the management of the car park will be reviewed at any time that is necessary to ensure that the management objectives are met.

4.1 AUTOMATIC NUMBER PLATE RECOGNITION (ANPR)

ANPR cameras will be installed at the access points into the car park. Upon entering the car park the camera will log the vehicle registration number and the time of arrival. When the vehicle exits the car park, the camera will again log the vehicle registration number and the time of departure.

In order to discourage long stay parking, any instances where the maximum allowable parking time advertised is exceeded, then a fixed parking charge notice of £90 will be issued (which may be reviewed periodically). The notice will be issued to the registered owner of the vehicle, this will be enforced by obtaining the name and address of the vehicle keeper through the Driver and Vehicle Licensing Agency (DVLA) system to which the car park operator will be linked.

Enforcement action will be at the discretion of Lidl or their management company but will be consistent with the overall objective of discouraging long term car parking.